



For further details :

Vrindavan :	Agra :	Delhi :	Kolkata :
Krishna Bhumi Bhakti Vedanta Swami Marg (Chhatikara Road), Vrindavan - 281121 Uttar Pradesh	Krishna Bhumi, Block C-21, B 9 & 10, Opposite Nuova Hotel, Sanjay Place, Agra - 282002	Krishna Bhumi, N-58, Panchsheel Park, New Delhi - 110017	Snowwhite Infrastructure Pvt Ltd Infinity Tower II, 16th Floor, Sector V, Salt Lake, Kolkata - 700091

Co-ordinates :

+91 9696968899 | [www.krishnabhumi.in](http://www.krishnabhumi.in) | [info@krishnabhumi.in](mailto:info@krishnabhumi.in)

Follow us on:   

Disclaimer: The contents of this material are conceptual and may / may not form part of the final product. We reserve the right to change and modify the contents without prior notice and shall not be liable to anyone for the changes / improvements made.

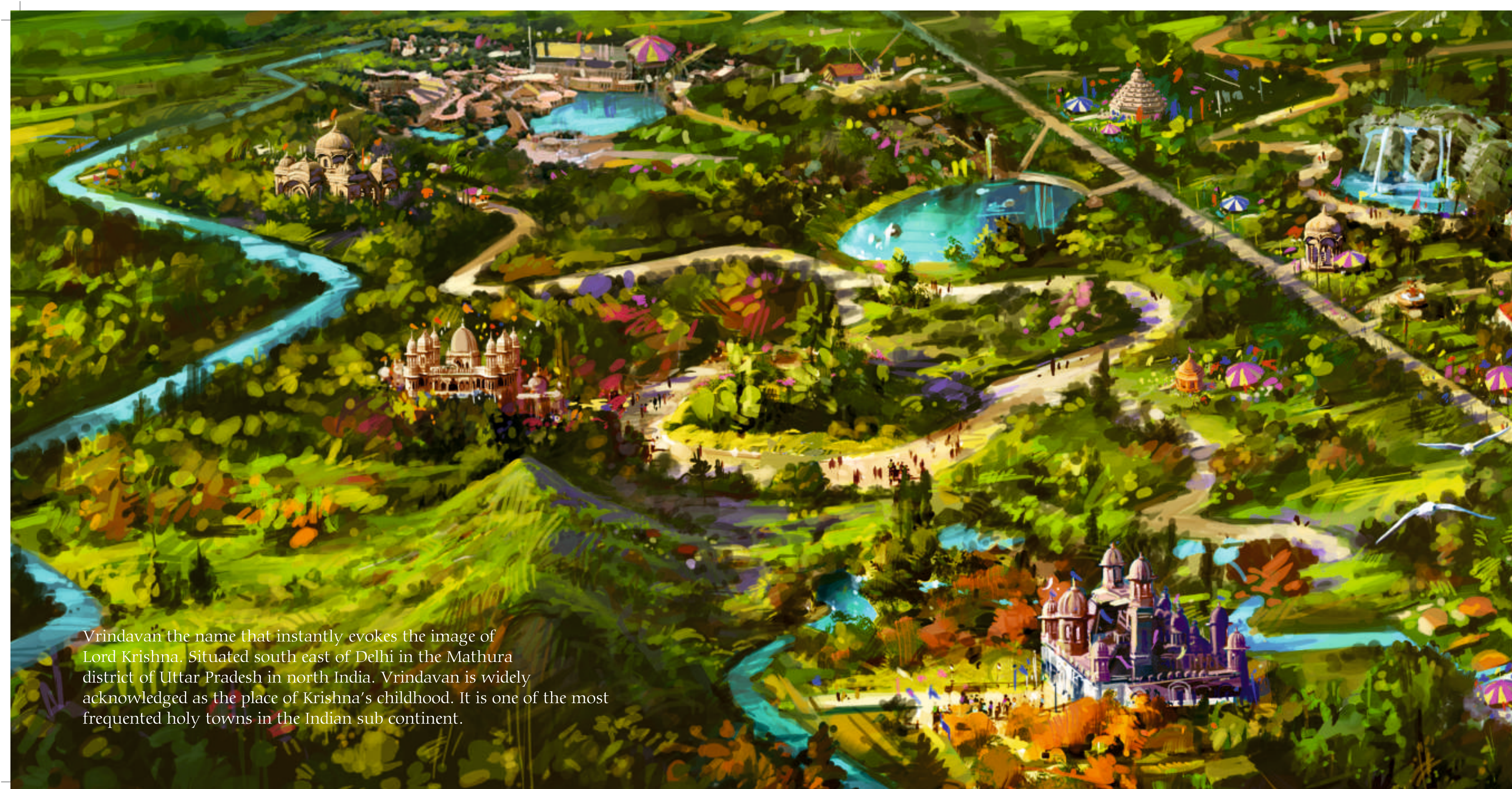
The Vrindavan Chandrodaya Mandir is a proposed development by the devotees of ISKCON, Bangalore and residential project adjacent to the temple is being developed by Snowwhite Infrastructure Pvt. Ltd.

An initiative of  
  
infinity



Live  
blessed!





Vrindavan the name that instantly evokes the image of Lord Krishna. Situated south east of Delhi in the Mathura district of Uttar Pradesh in north India. Vrindavan is widely acknowledged as the place of Krishna's childhood. It is one of the most frequented holy towns in the Indian sub continent.

*Srimad-Bhagavatam* describes the extraordinary pastimes Krishna performed in Vrindavan during his childhood. The *Bhagavad Gita* explains that Vrindavan on earth is a replica of Krishna's everlasting presence in the spiritual world. And the *Brahma-samhita* says Krishna is eternally living in Vrindavan.



## Welcome to Vrindavan

The fabled land of  
Lord Krishna's childhood





## Significance of Vrindavan and Mathura

Five thousand years ago, the Supreme Lord Sri Krishna advented on this earth and spoke His immortal words, the Bhagavad-Gita.

**मन मना भव मद-भक्तो मद-याजी माम नमस्कारु।**

*man-mana bhava mad-bhakto mad-yaji mam namaskuru*

*mam evaisyasi satyam te pratijane priyo `si me*

Always think of Me, become My devotee, worship Me and offer  
your

homage unto Me. Thus you will come to Me without fail. I promise  
you this because you are My very dear friend.

In 1486, Sri Chaitanya Mahaprabhu advented on this earth to exemplify and broadcast the Bhagvad Gita that Lord Krishna had spoken .

Sri Chaitanya said:

**अराध्यो भगवान व्रजत-तन्यास तद्-धामा वृन्दावननम्।**

*aradhyo bhagavan vraject-tanayas tad-dhama vrndavanam*

Lord Sri Krishna, son of Maharaja Nanda, is the most worshipping Lord. So also is His holy dhama, Sri Vrindavan.

Sri Chaitanya also said:

**रम्या कासिद उपासना व्रजवधु-वररगेना या कल्पिता।**

*ramya kacid upasana vrajavadhu-vargena ya kalpita*

The concept of worship practiced by the gopis of Vrindavan are  
the most attractive and sweet.





*Live blessed*

# Wonderful Vrindavan and Mathura

Some of the most regarded temples in the region



Sri Madan Mohan Temple



Rangaji Temple



Iskcon Temple



Govardhan



Sri Banke Bihari Ji Temple



Govind Dev Temple



Sri Radha Raman Ji



Radha Rani Mandir - Barsana



Prem Mandir



Kesi Ghat



Nidhivan



Krishna Janma Bumi



Dwarkadhish Temple



Vishram Ghat Mathura



Kusum Sarowar



Jatipura Temple Mathura





*Live blessed*

## Celebrations in Vrindavan and Mathura

Life is a perpetual celebration in Brajbhumi



Holi



Krishna Janmashtami



Radha Ashtami



Brahmotsava Festival



Govardhan Puja



Bhai Duj (Yum Dwitiya)



Guru Purnima



Rang Ji Rath Yatra



Basanta Panchami



Akshay Tertiya



Hariyalli Teej



Chnuri Manorath



Sharad Purnima



Kartik Purnima

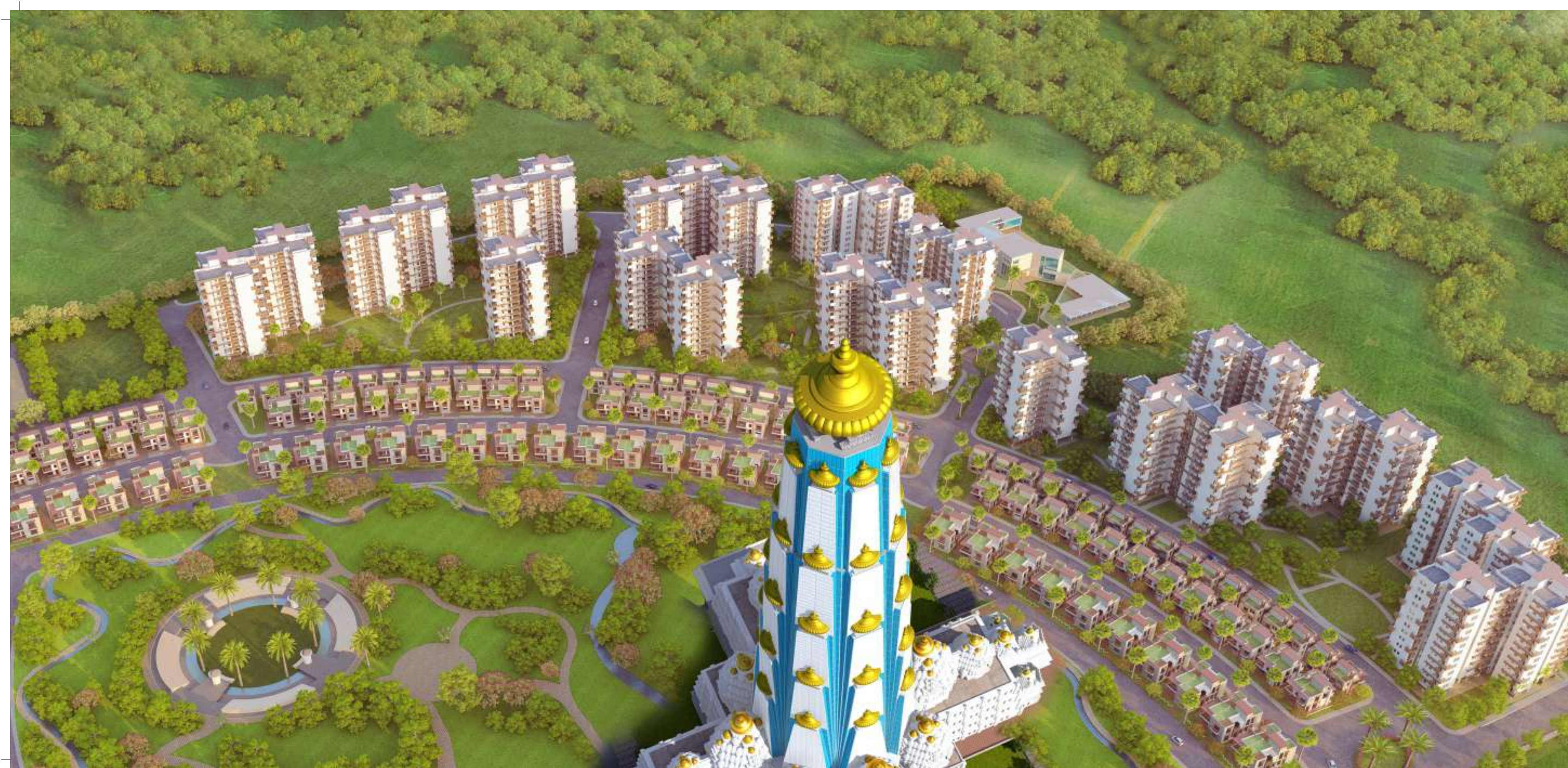


Gopashtami



Bihar Panchami





*Introducing*



An opportunity to reside in a grand township that not only offers world-class living spaces, but is also immersed in love and devotion to Lord Krishna.

Right at the feet of proposed Vrindavan Chandrodaya Mandir, the world's tallest upcoming Krishna temple\*

\*Disclaimer: The Vrindavan Chandrodaya Mandir is a proposed development by the devotees of ISKCON, Bangalore and residential project adjacent to the temple is being developed by Snowwhite Infrastructure Pvt. Ltd.



Aesthetically planned, with every apartment overlooking lush greens, an apartment at Krishna Bhumi is much more than just four walls. The entire initiative stems from the idea of creating the possibility of existing in a state of perpetual union with Lord Krishna.

## Location

On Bhaktivedanta Swami Marg (Chhatikara Road), in the heart of Vrindavan

### Nearby Destination

- Maa Vaishno Devi Dham: 1 km
- Prem Mandir: 2 km
- ISKCON Temple: 2.5 km
- Bankey Bihari Temple: 4.5 km
- Radha Ballabh Mandir: 4.5 km
- Nidhivan: 4.5 km
- Gopinath Temple: 4.5 km
- Madan Mohan Temple: 4.5 km
- Holy Yamuna River: 4.5 km
- Rangnath Temple: 5.5 km
- Govardhan: 22 km

### Connectivity

- NH2 (Delhi-Agra): 2 km
- Vrindavan Rly. Stn.: 3 km
- Yamuna Expressway: 12 km
- Mathura City: 10 km
- Mathura Rly. Stn.: 11 km
- Delhi Airport: 160 km



Disclaimer: All images are conceptual renditions of the proposed and existing development in and around the project.





# master plan



at the feet of  
Vrindavan Chandrodaya Mandir

## apartments & villas

RERA Registration Numbers:  
Krishna Bhumi - Govardhan Vas: UPRERAPRJ5812  
Krishna Bhumi - Villas: UPRERAPRJ6039  
[www.up-rra.in](http://www.up-rra.in)

Disclaimer: This is a joint Master Plan of proposed Vrindavan Chandrodaya Mandir and Krishna Bhumi residential project.

The Vrindavan Chandrodaya Mandir is a proposed development by devotees of ISKCON, Bangalore and residential project adjacent to the temple is being developed by Snowwhite Infrastructure Pvt. Ltd.





Disclaimer: All images are conceptual renditions of the proposed and existing development in and around the project. The image renders used herein are purely indicative and promotional and may differ from the actuals.



villas

Villas come in a range of 3-5 BHK to suit different needs and sizes

RERA Registration Numbers:  
Krishna Bhumi - Villas: UPRERAPRJ6039  
[www.up-rera.in](http://www.up-rera.in)

A separate sheet with complete details of Built-up area and Carpet area of each unit type is handed out with this brochure.





Disclaimer: All images are conceptual and graphical representation of the proposed development. The image renders used herein are purely indicative and promotional and may differ from the actuals.



RERA Registration Numbers:  
Krishna Bhumi - Villas: UPRERAPRJ6039  
[www.up-rera.in](http://www.up-rera.in)



## *villa* Shyam Kutir

Aesthetically designed, premium 5 BHK,  
G+1 Villas  
Plot Size - 4,306 sq. ft / 400 sq.m.  
Built-up Area - 4,332 sq. ft.





Disclaimer: All images are conceptual and graphical representation of the proposed development. The image renders used herein are purely indicative and promotional and may differ from the actuals.



## *villa* Keshav Kutir

Aesthetically designed, premium 3-4 BHK,  
G+1 Villas  
Plot Size - 2,519 sq. ft / 234 sq.m.  
Built-up Area - 2,790 sq. ft.

RERA Registration Numbers:  
Krishna Bhumi - Villas: UPRERAPRJ6039  
[www.up-rera.in](http://www.up-rera.in)





Disclaimer: All images are conceptual and graphical representation of the proposed development. The image renders used herein are purely indicative and promotional and may differ from the actuals.



## *villa* Gopal Kutir

Aesthetically designed, premium 3 BHK,  
G+1 Villas  
Plot Size - 1,399 sq. ft / 130 sq.m.  
Built-up Area - 1,820 sq. ft.

RERA Registration Numbers:  
Krishna Bhumi - Villas: UPRERAPRJ6039  
[www.up-rera.in](http://www.up-rera.in)



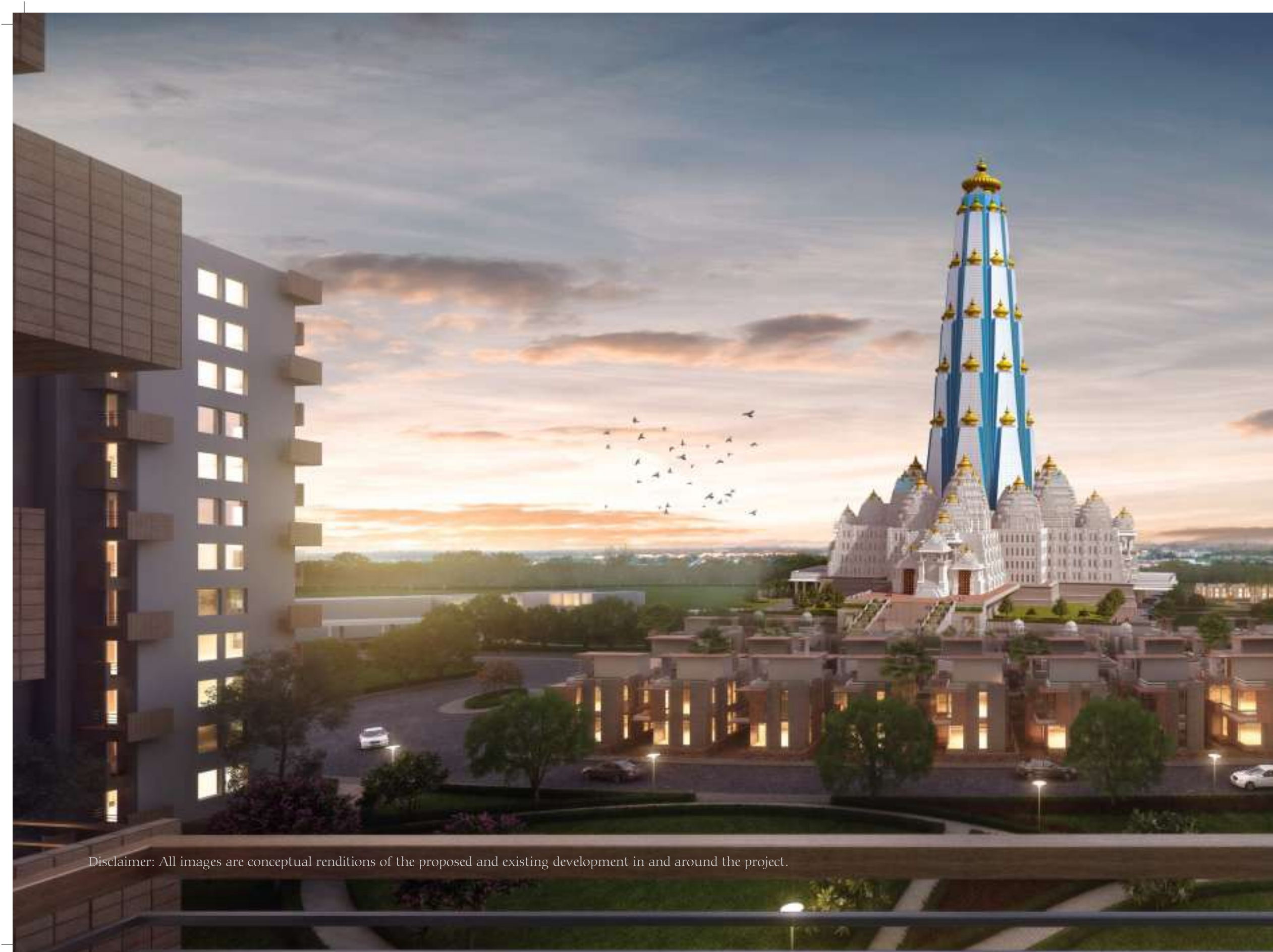


*apartments at*  
**govardhan vas**

Spread across 11 towers, ranging from Studio to 3BHK apartments. Every tower commands a height of G+ 14 floors.

RERA Registration Numbers:  
Krishna Bhumi - Govardhan Vas: UPRERAPRJ5812  
[www.up-rera.in](http://www.up-rera.in)



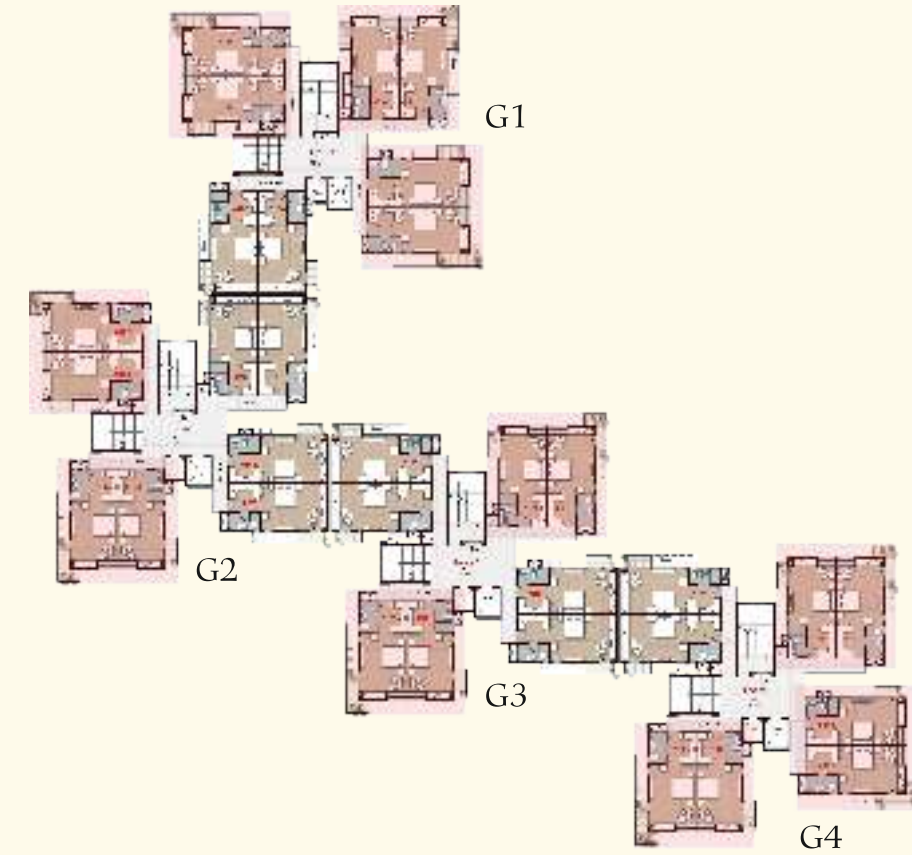
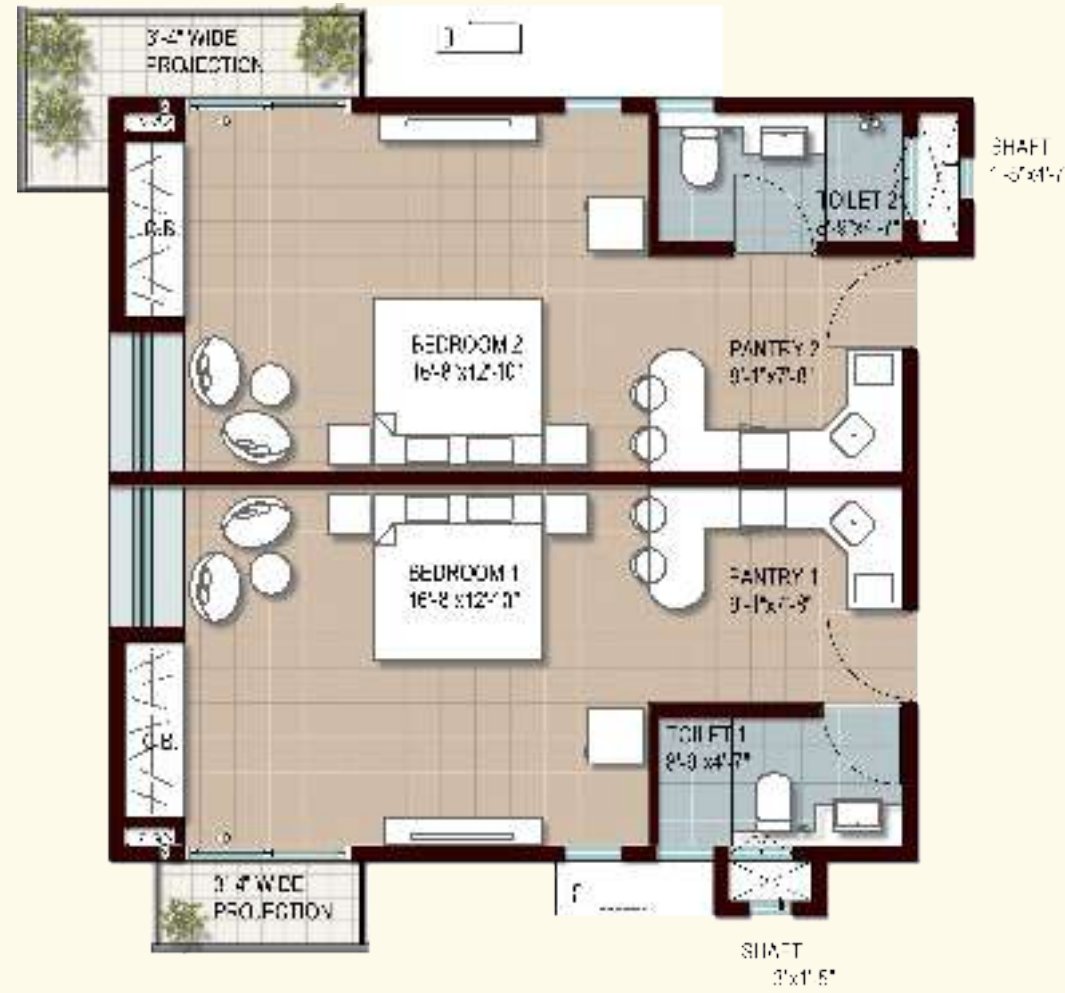


Disclaimer: All images are conceptual renditions of the proposed and existing development in and around the project.

govardhan vas  
Master Layout



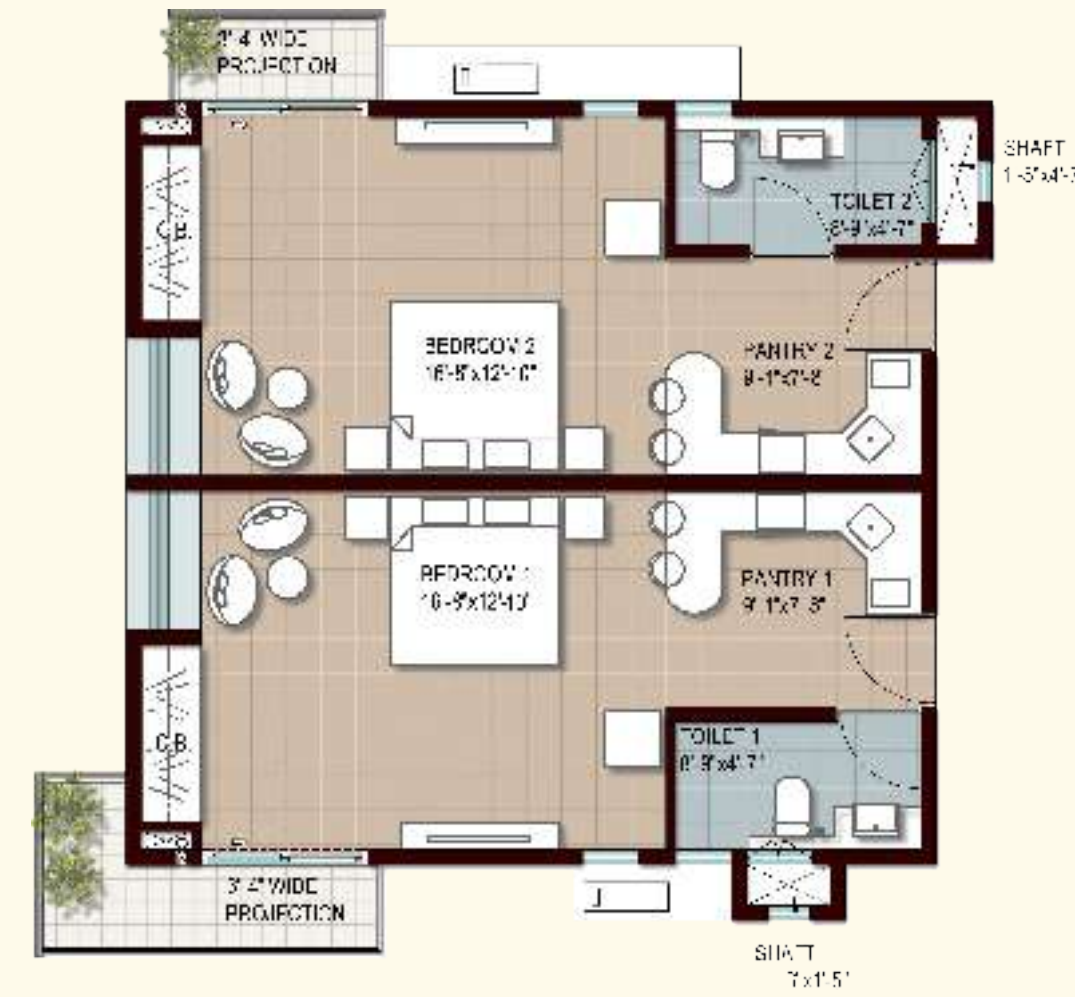




Key Plan



1st, 3rd, 5th, 7th, 9th, 11th & 13th Floors



Key Plan



2nd, 4th, 6th, 8th, 10th, 12th & 14th Floors





Alternative Option with Study



Alternative Option with Study



Key Plan



Key Plan





# floor plans



Alternative Option with Study



Key Plan



1st, 3rd, 5th, 7th, 9th, 11th & 13th Floors



Alternative Option with Study



Key Plan



2nd, 4th, 6th, 8th, 10th, 12th & 14th Floors

govardhan vas

2 bedroom apartments  
Towers G8 & G9







Alternative Option with Study



Key Plan



1st, 3rd, 5th, 7th, 9th, 11th & 13th Floors



Alternative Option with Study



Key Plan



2nd, 4th, 6th, 8th, 10th, 12th & 14th Floors







*Live blessed*

All day to day needs and conveniences will be within easy reach.



Club



Gymnasium



Swimming pool



Banquet



High security and surveillance



Laundromat



Food court



Convenience store



Spa and Ayurveda



Restaurant



Creche



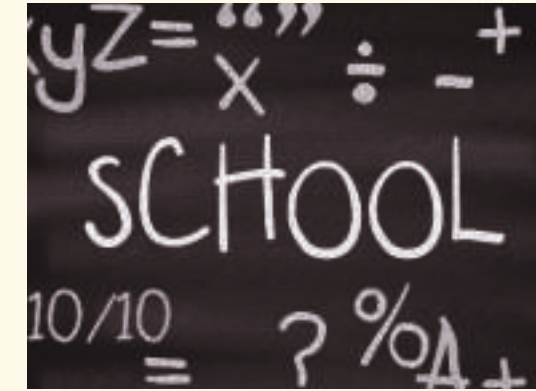
Theatre



Play Area



Coach service for *Darshan*



School



Hotel apartments





Outdoor games



Vast green area



Elder care



Diagnostic and medical centre



At Krishnabhumi, besides your spiritual well being, there will also be a world class Spa & Ayurveda for you to indulge in.



There will be a separate exclusive access to the temple for all Krishna Bhumi residents. Also on festival days, they will have a dedicated queue.



For the convenience of the elders in the family there will be doctors and nurses on call, diagnostic and medical centre. We are also providing ramps for easy access to all parts of the building.



Every apartment owner will get a special puja every year on the date of their choice.



There will be ample parking for all residents and guests.



Avail of our complimentary coach service for darshan to Bankebihari temple, ISKCON temple and Prem mandir.



# govardhan vas specifications

## Structure

- RCC Framed structure designed in compliance with seismic forces and foundation fulfilling

## Wall Finish

- External:** Exterior Grade Paint/Texture paint/Equivalent
- Internal:** Emulsion Paint on POP including ceiling/Equivalent

## Elevators

- 2 elevators per tower provided

## Flooring

- Living & Dining:** Vitrified Tiles
- Bedrooms:** Vitrified Tiles
- Kitchen:** Anti-skid Tiles
- Toilets & powder Rooms:** Anti-skid Tiles
- Balconies and terraces:** Matt finish/Anti-skid Ceramic Tiles

## Doors and Windows

- Main Door:** Polished wooden frame with polished flushed door shutters/Equivalent
- Internal Doors:** Painted wooden frame with painted flushed door shutters/Equivalents
- Windows:** Aluminium or UPVC frame windows with Glass/Equivalent

## Kitchen

- Counter:** Granite counter top with Stainless steel sink
- Dado:** Ceramic tiles dado
- General:** Provision for water purifier

## Toilets

- Wall Finishes:** Glazed / Matt finish ceramic tile dado
- Fixture and Fittings:** Sanitary ware, CP fittings and accessories of good quality

## Electrical

- Wiring:** Concealed copper wiring
- Lighting and Fan Outlet:** Adequate provisions of points for Lights, fans and plugs in living & dining, Bed Rooms Kitchens and toilets

- AC power outlet:** All bedrooms and living and dining
- Geyser power outlet:** All toilets and kitchen
- Exhaust fan outlet:** All toilets and kitchen
- TV and Telephone outlets:** In living dining and mast bedroom
- Internet Provision:** Provision in the apartment
- Switches:** Modular switches of reputed brand
- Power Back up:** Adequate power back up

## Lift Lobbies

- Ground Floor Entrance Lobby:** Combination of Granite and Vitrified tiles / Equivalent
- Upper Floor Lobbies:** Vitrified tiles
- Staircase:** Polished Indian Stone

## Security

- General:** Intercom System and CCTV cameras

## Interior Upgrades

- Interior finish upgrade options to be available in due course

# villas specifications

## Structure

- RCC framed structure designed in compliance with seismic force and foundation fulfilling all earthquake safety requirements

## Wall Finish

- External:** Exterior Grade Paint/Texture Paint/Equivalent
- Internal:** Emulsion paint on POP/Putty

## Elevator

- Personal Automatic Elevator provided in Type A

## Ceiling

- False Ceiling - POP/Veneer Ceiling

## Flooring

- Living & Dining:** Vitrified Tiles
- Master Bedroom:** Laminated Wooden Flooring/Equivalent
- Other Bedrooms:** Laminated Wooden Flooring/Equivalent
- Lounge Area:** Vitrified Tiles
- Kitchen:** Anti skid Ceramic Tiles (Matte)
- Toilets and Powder Rooms:** Anti skid Ceramic Tiles (Matte)
- Balcony:** Wooden Laminated Waterproof flooring
- Terrace:** matte Finish/anti skid ceramic Tiles

## Doors and windows

- Main Entrance Door:** Polished Teak Wood wooden frame with polished flushed door shutters/Equivalent
- Internal Doors:** Polished wooden frame with polished flushed door shutters/Equivalent

- Windows:** Aluminium or UPVC frame windows with Glass

## Kitchen

- Counter:** Granite counter top with SS double bowl sink with drain board

- Dado:** Premium Ceramic Tiles

## Toilets

- Counter:** Granite counter top with wash basin
- Dado:** Premium Tiles
- Fixture and Fittings:** Premium range sanitaryware and CP fitting of reputed brand

## Electrical

- Wiring:** Concealed copper wiring
- Lighting and Fan Outlet:** Adequate provision of points for lights, fans and plugs in living & dining, Bed Rooms, Kitchens, Toilets and other areas
- AC power outlet:** All bedrooms, living and dining
- Geyser power outlet:** All toilets and kitchen
- Exhaust fan outlet:** All toilets and kitchen
- TV and Telephone outlets:** In living dining and all bedrooms
- Internet Provision:** Provision in the villa
- Switches:** Modular switches of reputed brand
- Power Back up:** Adequate power backup provide

## Security System

- General:** Intercom System, CCTV camera within the complex for each villa
- Video door phone** for each villa

## Garden

- Courtyard with garden and deck sit out

## Parking

- Resident Parking:** Within the villa
- Visitor Parking:** Within the complex

## Stair case

- Tread:** Brown Granite Leather finish
- Riser:** White Marble Polished finish

## Interior Upgrades

- Interior finish upgrade options to be available in due course





Corporate Headquarters  
**think tank**  
 KOLKATA



**infinity**  
 committed to a greener tomorrow

IT BUSINESS PARKS

 <b>infinity benchmark</b> KOLKATA Platinum Rated USGBC	 <b>Godrej Waterside</b> KOLKATA Gold Rated IGBC	 <b>infinity IT lagoon</b> KOLKATA Platinum Rated IGBC	 <b>MERLIN INFINITE</b> KOLKATA Gold Rated IGBC	 <b>MARTIN BUSINESS PARK</b> KOLKATA Gold Rated IGBC
--	---	---	--	---

Delivered Green Space Approx 4.5 million Sq. Ft.

RESIDENTIAL & RETAIL

 <b>Signature estates</b> GUWAHATI Gold Rated IGBC	 <b>INFINITY heights</b> GUWAHATI Gold Rated IGBC	 <b>KRISHNA BHUMI</b> VRINDAVAN Gold Rated IGBC**	 <b>INFINITY SAPPHIRE SQUARE</b> RANCHI Platinum Rated IGBC**	 <b>infinity Greens</b> RANCHI Gold Rated IGBC**
---	--	--	--	---

Under Construction Green Space Approx 4.5 million Sq. Ft.

SOME OF OUR CORPORATE SOCIAL RESPONSIBILITIES



USGBC - U. S. Green Building Council | IGBC - Indian Green Building Council | Work in progress | \*\* Applied